



Sampling



Targeting & Profiling



Direct Mail



Fax



Warehouse & Fulfilment



Samples^{plus}

Syndicated Sampling Program for GPs

Contact us

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Our solution, Samples Plus has:

- 22500 Opt In registered AMA GPs included in each months campaign
- High flexibility enabled through Monthly Campaigns
- 5500 + GPs a month requesting samples for their practice
- 16500 + GPs will order from Samples Plus at least once a year
- 15 year program relationship with GPs
- Traceable order process, packs shipped by batch and expiry
- Receipted delivery via eParcel
- Appropriately licensed distribution facilities
- Secure GP sample ordering website - SamplesPlus.com.au